



MICHAEL CHHAY

UX Desinger

Portfolio: <https://chhaymedia.com/ux-design/>

CONTACT INFO

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Houston, TX

ABOUT ME

Designer driven by an unyielding passion to craft user-centric solutions for user needs that not only resonate with impact but also captivate the eye. My foundation in video production and photography has fortified my ability to forge experiences that seamlessly bridge the worlds of visual narratives and user-centered design, creating a profound connection between human emotion and an empathetic understanding of user needs.

SKILLS

- Testing and iterating on designs
- Creating wireframes and prototypes
- Conduct UX Research and test early concepts
- Figma
- UX Web Design in Adobe XD
- User research
- Usability studies
- Film and Video Production
- Storytelling
- Digital Advertising

SOFT SKILLS

- Project management
- Business communications
- Client relations
- Multitasking
- Time Management
- Attention to detail
- Collaboration
- Interpersonal skills

LANGUAGE

- English

EDUCATION

2023

UX Design

Google Certification

Completed the seven-course certificate. Created a portfolio to include a mobile app, a responsive website, and a cross-platform experience. Honed in on the UX design process of empathizing, defining, and ideating. Built wireframes and low-fidelity prototypes, conducted UX research, and tested early concepts. Created high-fidelity designs and prototypes in Figma, created a responsive web design in Adobe XD and designed a user experience for social good.

2016

Bachelor of Fine Arts

Art Institute of Houston

Learned the principles of camera operation, shot composition, lighting, and visual storytelling. Studied pre-production processes, including script breakdowns, storyboarding, location scouting, and scheduling. Created compelling scripts and narratives for video projects, understanding plot structure and character development. Gained hands-on experience with cameras, lighting equipment, sound recording devices, and editing software. Developed skills in managing film and video projects, including budgeting and scheduling.

WORK EXPERIENCE

2023 - present

FREELANCER

CHHAYMEDIA / Houston

- Collaborated closely with clients to create unique and user-focused content experiences.
- Oversaw project lifecycles, guiding them from initial concept to successful completion, ensuring a seamless and intuitive user journey throughout.

2020 - 2023

DIGITAL MEDIA DIRECTOR

Aaron And Chhay Media Group / Houston

- Formulated, launched, and fine-tuned business development strategies aligned with company objectives, product requirements, market insights, and budget considerations.
- Orchestrated the seamless planning of user experience design projects, both in-studio and remotely, ensuring a streamlined progression through all phases to achieve user-centric outcomes.

2019 - 2020

LEAD VIDEOGRAPHER

Pyramid Publishing / Houston

- Devised and rigorously adhered to comprehensive project timelines for more than 30 initiatives.
- Orchestrated the creation of user-centered design solutions through collaborative efforts with producers, designers, and art specialists, fostering a seamless multimedia production process.

2017 - 2019

DIRECTOR OF DIGITAL MEDIA

Melodic Soul Enterprises / Houston

- Collaborated with writers and producers to craft distinctive designs that transformed artistic concepts into visual representations.
- Oversaw the entire lifecycle of more than 50 projects, spanning from initial ideation through storyboarding, post-production editing, and the delivery of finalized user experience formats.